TOP TIPS TO GET VOTES!

- 1. Promote voting prominently on your website.
- 2. Post regularly on all of your **social media** accounts.
- 3. Send multiple **emails** to your database.

Recommended dates:

- December 15: Turlock Readers' Choice ballot begins!
- January 1-5, 2026: Friendly reminder
- January 10: Last call voting ends January 16!
- 4. Give your customers **flyers** with the Categories in which you're nominated.

Make it a priority to spread the word and get your customers to VOTE FOR YOU!

Feel free to use the images* in our Readers' Choice Toolkit. Download the graphics and share them on your own platforms. Everything is pre-formatted and labeled for the appropriate platforms. **BEST OF luck to you!**

> * By using our images you agree: The images may not be altered in any way such as adding your logo or additional wording.

TURLOCK JOURNA



VOTING OPEN UNTIL VANUARY 16, 2026

OUESTIONS?

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