TOP TIPS TO GET VOTES!

- 1. Promote voting prominently on your website.
- 2. Post regularly on all of your social media accounts.
- 3. Send multiple emails to your database.

Recommended dates:

- December 15: Readers' Choice ballot begins!
- December 23-27: Friendly reminder
- January 7: Last call voting ends January 15!
- 4. Give your customers flyers with the Categories in which you're nominated.

Make it a priority to spread the word and get your customers to VOTE FOR YOU!

Feel free to use the images* in our Readers' Choice Toolkit. Download the graphics and share them on your own platforms. Everything is pre-formatted and labeled for the appropriate platforms. **BEST OF luck to you!**

* By using our images you agree: The images may not be altered in any way such as adding your logo or additional wording.

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